

Formatting DIY

When we talk about book design, the first thing that jumps to mind is the cover – and for good reason! Self published authors rely heavily on a book cover for sales, whether it's with ads or just by attracting readers on retailers like the Kindle store. It's also important not to forget about interior design: the way that the words are formatted on the page.

Here are a couple of great resources to help you wrap your head around making a beautiful, readable book:

- [Book Cover Design: A Definitive Author's Guide](#) – Includes a description of different book design methods and the best way to hire professional cover creators.
- [Book Cover Maker Apps: 7 Resources to Design Your Own Cover](#) – A list of free and low-cost tools DIY publishers can use to make a cover.
 - *I recommend Canva, free, easy, and reliable. You can also hire someone else to create it for you on Fiverr or Upwork.*
- [What is Typesetting?](#) – A comprehensive look at interior book design.
- [How to Format a Book with the Reedsy Book Editor](#) – A quick introduction to a tool that lets authors format professional-grade book files for free.

Formatting DIY

- [The Back of a Book Cover: How to Build One That Actually Works](#) – Includes a template to make sure the back of your jacket meets the basic requirements.

Once you've completed the step of designing and formatting, you will have everything you need to start selling your book. That takes us to our next stage.